

WILL TO WIN FOUNDATION

Annual Report 2025–26

Empowerment to Employment

Dignity · Skills · Opportunity — for women and children across Delhi NCR & Haryana

80G · 12A · CSR-1 · NGO DARPAN REGISTERED

EST. 4 MAY 2022

02 · FOUNDER'S MESSAGE

A word from our founder

"My calling was not to open a studio or an academy — it was to educate and empower the underprivileged young women of our country."



During my training in professional beauty and make-up, working alongside the best in the industry, I was moved by the plight of the underprivileged. Girls and women from these communities were hired only as "helpers" — never even addressed as "assistants".

That is when I heard my calling. It was not to follow the familiar path of opening a studio or an academy, because either would have required the underprivileged to pay for a course. Instead, I set out to educate and empower the young female workforce of our country.

The Government of India's Skill India initiative gave impetus to this vision. Our agenda was two-fold: to make young women from tier-3 towns and villages aware of their place in the industry, and to equip them with the artistic skill of beauty and make-up.

With the support of the Municipal Corporation of Gurugram and committed NGOs, we ran a pilot in Bandhwari village, Haryana. After training, we organised a ramp walk in Gurugram, sponsored by fashion and beauty brands who believed in the cause. Watching the women of Bandhwari walk that ramp with self-confidence is a moment I will never forget.

That journey led to the formal founding of Will To Win Foundation. Today we are a seven-member, all-women team. In 2025–26 we deepened that work — from Paathshala and Kala Kaushal Kendra in Vasant Kunj to skill courses with the district administration in Gurugram.

To every volunteer, partner and well-wisher who walked with us this year — thank you. Together, we will keep turning skills into livelihoods, and confidence into change.

Jolly Tuli
Founder & President, Will To Win Foundation

Founded by women, for everyone

Will To Win Foundation is a women-led, secular non-profit working with women, children and underserved communities across Delhi NCR and Haryana. We focus on skill development, women's empowerment, education, digital literacy, financial inclusion, health & hygiene, mental well-being and livelihoods — and on connecting people with the institutions and opportunities that help them become self-reliant.



4 May 2022
Established

7 women
All-women core team

NGO Darpan
NITI Aayog registered

80G · 12A
CSR-1 registered

OUR VISION

Empowerment to Employment

Inclusive communities where every child has access to education, every woman can become economically independent, and every individual lives with dignity, confidence and purpose.

OUR MISSION

To build a self-sufficient India

Education, vocational skills, financial and digital inclusion, health awareness and intergenerational learning — so people can create sustainable livelihoods and achieve economic independence.

Our approach: a ladder out of exclusion

1. Documentation
2. Digital access
3. Financial inclusion
4. Skills
5. Well-being
6. Confidence
7. Formalisation
8. **Livelihood**

Who we serve

- Women and girls from urban slums and rural villages
- Children of domestic workers and migrant labourers
- Senior citizens, as mentors and partners in learning

CSR Schedule VII & SDG aligned

Healthcare & poverty · Education & skills · Gender equality · Environment · Heritage, art & culture · Armed forces families · Sports · Relief

April 2025 – March 2026

80+
children supported through Paathshala

100+
women empowered through skills & livelihood workshops

500+
girls reached through health camps & workshops

~35
women at the Bandhwari Training & Beauty Centre

7
villages reached in Gurugram

2
centres in Vasant Kunj — Paathshala & Kala Kaushal Kendra

3
courses under the Skill Upgradation Project, Gurugram

5
institutional collaborations, incl. ADC, MSME & Canara Bank

RUNNING THIS YEAR

Paathshala · Nari Shiksha · Kala Kaushal Kendra · Skill Upgradation Project · Women Entrepreneurship · Health Camps · Students Sustainability (GEMS) · Community Volunteering

Where we work

New Delhi

Vasant Kunj B5 & B6 Basti — Will To Win Paathshala and Nari Shiksha
B-11, Vasant Kunj — Kala Kaushal Kendra, with the Senior Citizens Welfare Association
D3 & D4, Vasant Kunj — community melas and outreach

Gurugram, Haryana

Villages: Bandhwari · Gwal Pahari · Baliawas · Abheypur · Damdama · Bhondsi · Saanp Ki Nangli (Sohna block)
Corridors: communities along Faridabad Road and Sohna Road

Figures are from the Foundation's current organisational profile and reflect reach to date.



05 · FLAGSHIP PROGRAMME · EDUCATION

Will To Win Paathshala

A free learning centre in the B5 & B6 Basti of Vasant Kunj, New Delhi, for children of domestic workers and migrant labourers — many of whom had little or no access to formal schooling. Around 60–80 children attend after-school classes.









What happens at Paathshala

- Foundational reading, writing and numeracy
- Bridge support for children new to formal school
- Mentorship, values, discipline and confidence
- Art, craft and creative learning
- Volunteer-led sessions in maths, science and safety

Nari Shiksha — literacy for mothers

Basic reading and writing for women domestic workers and migrant labourers, so they can handle everyday life with more confidence.

Highlights of 2025–26

- Collaboration with GEMS School
- Birthday celebrations
- Mentorship & values
- Regular reading sessions
- Fun & learning days
- Nari Shiksha for mothers
- Creative learning & art
- Volunteer teaching sessions
- Stage performances

“Every child deserves a classroom where they have a dream to dream.”

06 · FLAGSHIP PROGRAMME · LIVELIHOODS

Kala Kaushal

From skills to livelihoods



“Kala Kaushal” means art skills. Many women have creativity and the will to work but no access to training, materials or markets. We close that gap with traditional and modern crafts, beauty care and digital skills — and then help them turn skills into income.

#MySkillMyPride

Bandhwari Training & Beauty Centre

About 35 women trained in batik printing, tie & dye, crochet, beauty & personal care — plus digital literacy, PAN/Aadhaar and banking support, health awareness and exposure visits.

Kala Kaushal Kendra, B-11 Vasant Kunj

Set up with the Senior Citizens Welfare Association for women and girls from slum communities: tailoring, stitching, macramé, crochet, handmade products and upcycling — with seniors as mentors.

Skill Upgradation Project, Gurugram

With the ADC Office and the District Magistrate's Office, Gurugram: structured courses in stitching & tailoring, beautician skills and computers, for jobs or self-employment.

Women Entrepreneurship

Women design market-ready products — bags, jewellery, crafts, herbal Holi colours — and showcase and sell them at fairs, exhibitions and community melas.



Beautician training



Tailoring & stitching



Pidilite craft workshop



Selling at fairs

My Skill, My Pride.

Experience never retires — it transforms lives.

Healthy, documented, connected



Community health camps

Free check-ups, doctor consultations, basic diagnostics and medicines where healthcare is hard to reach — with eye and dental screening, women's health consultations and sessions on hygiene, nutrition and prevention.

- Free medical check-ups and doctor consultations
- Haemoglobin and basic diagnostic tests, with medicines
- Eye, dental and women's health screening
- Menstrual health awareness and sanitary-pad drives
- 500+ girls reached through health camps & workshops

Mind & well-being

Dhyan sessions for children; counselling and depression support for distressed women.

Self-Help Groups

Peer networks giving women mental, physical and financial support.

Safety awareness

Good touch / bad touch sessions for Paathshala children.

Digital & financial inclusion

Before a woman can earn, she needs an identity, an account and the confidence to use a phone. We help with every step.

PAN & Aadhaar — enrolment and correction support

Bank accounts — camps with Canara Bank, supported by LDM Shri Ashok Kumar Julaha

Udyam registration — awareness and certification with MSME officials, Gurugram

Digital literacy — Project SEWAK with ADC Gurugram, and classes for children with the Islampur community & school

Swachh Bharat — cleanliness drives with MCG Gurugram





08 · HIGHLIGHTS OF THE YEAR · PART 1

Children & education



GEMS school collaboration

Students from GEMS International School learned, built and created alongside our children.



Reading sessions

Regular reading circles to build fluency and a love of books.



Creative learning

Art and craft — paper birds, flowers and painted pots — to spark curiosity.



Birthday celebrations

Every child's birthday is celebrated together — for many, a first.



Fun & learning days

Activity days and celebrations that keep children coming back.



Confidence & values

Mentorship, discipline and pride in their own work.

60–80 children attend Paathshala's free after-school classes in the B5 & B6 Basti, Vasant Kunj.



09 · HIGHLIGHTS OF THE YEAR · PART 2

Women & community



Skill Upgradation Project

Tailoring, beautician and computer courses under SEWAK — appreciated by the ADC Office in May 2025.



Kala Kaushal Kendra

Craft and tailoring training at B-11 Vasant Kunj, mentored by senior citizens.



Women Entrepreneurship

Market-ready products showcased and sold at fairs and exhibitions.



Financial identity

Free registration camps, bank accounts, PAN and Aadhaar support.



Community outreach

Meeting women where they live to find barriers and connect them to help.



Community volunteering

Students, professionals and international visitors giving time and skills.

100+ women empowered through skill development and livelihood workshops.

How 2024–25 set the stage

The previous year's 28 recorded events laid the foundation for this year's growth.

28
events, camps & workshops

100
health camp beneficiaries

80
women in skill tutorials

15
women financially empowered

Apr 2024 — Mega Medical Camp & sanitary pads for 55 women (Rotary)

Apr 2024 — Paathshala Annual Day

May 2024 — 10-day Summer School, Dhyan sessions

Jun 2024 — Hunar workshop, Gwal Pahari: 80 women

Jul 2024 — Haemoglobin camp: 100 beneficiaries

Aug 2024 — COWE–SIDBI exhibition stall, Gurugram

Sep 2024 — Pidilite craft workshop (40 women); Udyam certification

Oct–Nov 2024 — Diwali Mela, Sports Day, IIT Bal Mela

Dec 2024 — Children's first-ever mall visit

Mar 2025 — Holi colours enterprise; Women's Day; Talent Hunt

Mar 2025 — JIMS & CII Yi YUVA sessions

Mar 2025 — Meetings with MLA Kailash Gehlot and ADC Gurugram









From one-day camps in 2024–25 to structured centres and government-backed courses in 2025–26 — the Foundation is moving from outreach to lasting livelihoods.

What change looks like on the ground

Holi colours initiative

Women from Sohna block villages crafted and sold eco-friendly Holi colours — earning while keeping their traditions alive.

Bags, boutiques & parlours

Handcrafted bags sell at stalls and exhibitions; many graduates now run their own boutiques and parlours.

Joy across generations

Sports days, picnics and a Daughter-in-law & Mother-in-law Ramp Walk built bonds among women of all ages.

A financial identity

Bank accounts, PAN cards and Aadhaar opened the door to government schemes and formal work.

Self-Help Groups

Close-knit groups where women support each other — mentally, physically and financially.

Counselling support

A safe space for distressed women to speak, heal and find strength in community.

Learning beyond our walls





Students Sustainability Initiative · GEMS International School

Students designed and made sling bags, organisers and coasters — learning sustainability, design thinking and entrepreneurship, and leading each stage from planning to presentation.



Community Volunteering Initiative

College students, corporate professionals and international visitors teach children, run awareness sessions and support health camps — building empathy and cross-cultural exchange.

Stronger together

GOVERNMENT

ADC Gurugram — Project SEWAK
District Magistrate's Office, Gurugram
MSME, Gurugram — Udyam registration
MCG Gurugram — Swachh Bharat Mission

CIVIL SOCIETY

Rotary Club of Delhi Madhyam
Senior Citizens Welfare Association, B-11 Vasant Kunj
CII Young Indians (Yi) — YUVA
Islampur Community & School

FINANCE & ENTERPRISE

Canara Bank — Lead District Manager
COWE (Haryana Chapter), powered by SIDBI
Pidilite · Hunar Online Courses

EDUCATION

GEMS International School
JIMS, Vasant Kunj
IIT Delhi Bal Mela (stall)

In the news


ण टाइम्स
दिल्ली, बुधवार 18 मई, 2022
ामीण विकास एवं महिला सशक्तिकरण के उ
से शुरू हुआ 'विल टू विन फाउण्डेशन'


विल टू विन फाऊंडेशन ने महिला दिवस के उपलक्ष्य मे ब्यूटी और टेलरिंग ट्रैनिंग सेन्टर का उदघाटन किया
भारत विज़न ,सतबीर शर्मा
गुरुग्राम। will to win foundation ने महिला दिवस के उपलक्ष्य मे ब्यूटी और टेलरिंग ट्रैनिंग सेन्टर का उदघाटन , गुरुग्राम के बंधवारी गांव मे earth Savior foundation के प्रेसिडेंट जस कालरा द्वारा किया गया। जस कालरा जी ने will to win foundation को ट्रेनिंग सेन्टर खोलने में आर्थिक सहायता की और भविष्य में भी पूरा सहयोग देने का आश्वासन दिया। आज के उद्घाटन में केनरा बैंक के L.D.M श्री अशोक कुमार जुलाहा जी आमंत्रित थे। जिन्होंने गांव वासियों को सरकार की अलग अलग योजनाओं के बारे में अवगत कराया। और उन योजनाओं के फायदे उठाने के तरीके बताए। RUDSET के डायरेक्टर श्री निर्मल यादव जी भी वहां उपस्थित थे। और जिन्होंने ट्रैनिंग सेन्टर को चलाने के तरीके बताए और महिलाओं को जागरूक किया। और will to win foundation को भविष्य में हर तरह की सहायता का आश्वासन दिया। will to win foundation इन सब का धन्यवाद करती है। और भविष्य में भी इनके सहयोग की आशा करती है। will to win foundation की फाउंडर जोली तुली, और उनकी टीम वन्दना अहलूवालिया, कनिका बहल, डॉक्टर मनीषा तनेजा, प्रभजोत कौर, गीता दत्ता, और उनके सहयोगी दिव्या सतीजा, रश्मी गुप्ता और चिराग फॉउंडेशन की प्रेसिडेंट पुष्पा धनकड भी मौजूद थी। इस टीम का मुख्य उद्देश्य महिलाओं का सशक्तिकरण करना और उनको अपने पैरों पे खड़ा करना है। ताकि Tara आत्मनिर्भर बन सके। will


ब्यूटीक का काम सीखने दहलीज से बाहर पांव रख रही हैं युवतियां व महिलाएं
यां तोड़ आगे बढ़ रहीं बंधवाड़ी


o Win SWEDWA Branch Inaugura
by Amit Aggarwal

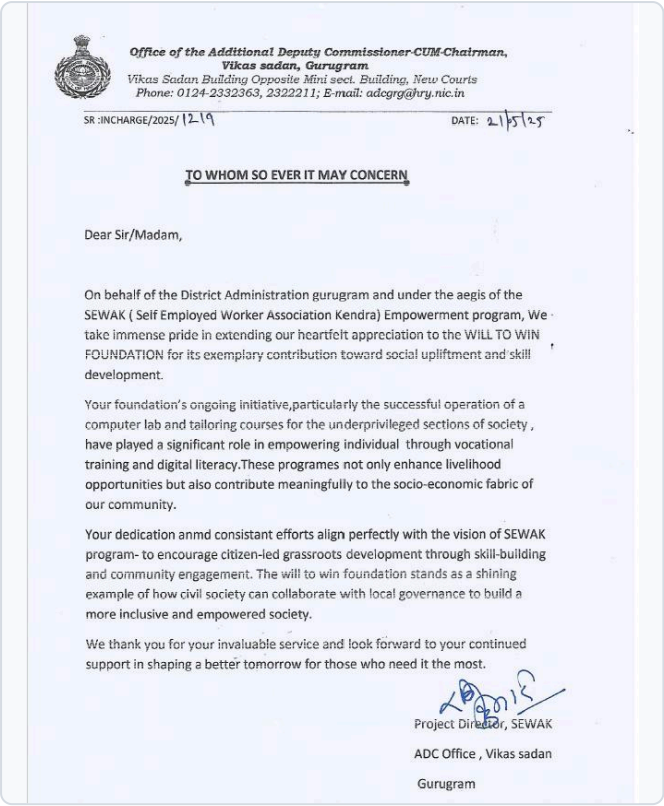


OUR ROOTS · 2018

"Meri Kaushal Udaan — Mera Kaushal, Mera Abhimaan"

Long before the Foundation was registered, Jolly Tuli and the Municipal Corporation of Gurugram trained the women of Bandhwari in beauty skills, ending in a ramp walk covered by the local press. That pilot grew into Will To Win.

Recognised by those we work with



Office of the Additional Deputy Commissioner-CUM-Chairman,
Vikas sadan, Gurugram
Vikas Sadan Building Opposite Mini sect. Building, New Courts
Phone: 0124-2332363, 2322211; E-mail: adcgrg@hry.nic.in

SR :INCHARGE/2025/ 12-19 DATE: 21/5/25

TO WHOM SO EVER IT MAY CONCERN

Dear Sir/Madam,

On behalf of the District Administration gurugram and under the aegis of the SEWAK (Self Employed Worker Association Kendra) Empowerment program, We take immense pride in extending our heartfelt appreciation to the WILL TO WIN FOUNDATION for its exemplary contribution toward social upliftment and skill development.

Your foundation's ongoing initiative,particularly the successful operation of a computer lab and tailoring courses for the underprivileged sections of society , have played a significant role in empowering individual through vocational training and digital literacy.These programes not only enhance livelihood opportunities but also contribute meaningfully to the socio-economic fabric of our community.

Your dedication anmd consistant efforts align perfectly with the vision of SEWAK program- to encourage citizen-led grassroots development through skill-building and community engagement. The will to win foundation stands as a shining example of how civil society can collaborate with local governance to build a more inclusive and empowered society.

We thank you for your invaluable service and look forward to your continued support in shaping a better tomorrow for those who need it the most.

Project Director, SEWAK
ADC Office , Vikas sadan
Gurugram

Office of the Additional Deputy Commissioner, Gurugram

SEWAK programme · 21 May 2025 · for the computer lab and tailoring courses

> *"The Will To Win Foundation stands as a shining example of how civil society can collaborate with local governance to build a more inclusive and empowered society."*



GEMS International School
PALAM VIHAR, GURUGRAM
CBSE affiliation code: 530889

Letter of Appreciation for Exceptional Contribution to our Sustainability Initiatives

Dear Team at Will to Win.

On behalf of the students, faculty, and leadership at GEMS Millennium School (formerly GEMS International School), I am writing to express our profound gratitude for your invaluable partnership in our recent upcycling project.

At GEMS, we believe that education must extend beyond the classroom and into the realm of responsible global citizenship. Your collaboration has been instrumental in turning this vision into a tangible reality. By guiding our school community in the art of repurposing discarded denim, you have helped us breathe new life into old materials, transforming them into remarkable products—from intricately crafted pouches and sling bags to functional tote bags, organizers, and coasters.

Beyond the creation of these beautiful items, your contribution has served a much larger purpose. You have provided our learners with a firsthand masterclass in the Circular Economy. Through this initiative, our students have learned that sustainability is not just a concept to be studied, but a practice to be lived. Your patience, expertise, and shared passion have empowered them to see "waste" as a resource and to take active steps in protecting our Mother Earth.

We truly appreciate the effort and time your team extended to support us. It is partnerships like these that allow GEMS to tread the path of environmental stewardship with confidence and creativity.

We look forward to many more such collaborative milestones as we continue our journey toward a greener, more sustainable future together.

With deep appreciation and warm regards,

Principal
GEMS Millennium School
Gurgaon
CBSE Affl. # 530889

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School Website: www.gemsinternationalschoolgurgaon.com
Group Website: www.gemseducation.com

GEMS Millennium School, Gurugram

(formerly GEMS International School) · denim upcycling project

> *"Your patience, expertise, and shared passion have empowered them to see 'waste' as a resource and to take active steps in protecting our Mother Earth."*

From the archives · 2018

Beauty-skills training in Bandhwari that led to the Foundation


मेरी कौशल उड़ान-मेरा कौशल,
बेटियों को कौ
कार्यक्रम







The women behind Will To Win



FOUNDER & PRESIDENT

Jolly Tuli

An entrepreneur, social leader and advocate for women's empowerment from Ludhiana, Punjab. A graduate of Government College for Women, Ludhiana, and a certified trainer in Early Child Education and Child Psychology from Punjab Agricultural University.

With 15+ years in business — including her own salon in Vasant Kunj — she is a Director of Earths Spares Overseas Pvt. Ltd. and ADS Logistics Pvt. Ltd. She believes contributing to society is a fundamental duty, and has inspired thousands of young people and girls from underprivileged communities.

KB — **Kanika Bahal**, Vice President

VA — **Vandana Ahluwalia**, Core Member

ST — **Snehlata Taneja**, Joint Secretary

PK — **Prabhjyot Kaur**, Treasurer

RG — **Rashmi Gupta**, Executive Member

NV — **Nameesha Verma**, Educator & Curriculum Designer

Kanika Bahal builds partnerships and oversees programme delivery. **Vandana Ahluwalia** connects beneficiaries with the right resources. **Prabhjyot Kaur** keeps the Foundation's finances transparent. **Snehlata Taneja** runs administration and documentation, and **Rashmi Gupta** leads programmes on the ground. **Nameesha Verma** guides children's care and holistic development.

Supported by volunteers from colleges, corporates and the community — and by the senior citizens who mentor at Kala Kaushal Kendra.

15 · LOOKING AHEAD TO 2026–27

Bridging the digital divide

Our next big step: turning the Senior Citizen Club into a vibrant Computer Learning Lab & Skill Development Centre — a hub for lifelong learning and community connection.

Computer Learning Lab

Early digital fluency and STEM foundations for children aged 8–15.

Skill Development Centre

Practical courses for youth, women and seniors, built around real-world work.

Community transformation

An existing civic space becomes an engine for inclusion across generations.

Partner with us

We welcome CSR teams, institutions and individuals who share our commitment. Donations are eligible under 80G, and we are CSR-1 registered.

- **Education** — learning materials, digital tools, mentors
- **Digital inclusion** — computers and digital-skills training
- **Corporate gifting** — products made by our women
- **Livelihoods** — sewing machines, raw material, market links
- **Health** — medical camps and menstrual health
- **Volunteering** — employee time and expertise

Will To Win Foundation

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